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New Financial Markets Blockchain Education Program Leverages Distributed Ledger Technology for Authenticated Content and Certification

Wall Street Blockchain Alliance (WSBA) Certification Framework Fall/Winter Course Schedule and Details Announced and Open for Registration

New York, New York (September 6, 2016) – The (WSBA) Certification Framework (WCF) announced today its use of distributed ledger technology to test both tamper proof content dissemination and authenticated certificate issuance.

The WCF was designed to develop a core body of knowledge required to effectively plan, build and deliver on the potential of Blockchain technology in the financial markets sector.

This dual adoption of blockchain technology allows candidates to prepare online for WCF examinations with the confidence that test preparation content is exactly as set by the examination authority and that certifications awarded post examination are authenticated and tamper-proof. The program is on track to attain national accreditation. This accreditation allows the WSBA to progress efforts already underway with peer international bodies looking to establish formal ties with the New York based non-profit 501 (c) (6) Trade Association.

Andrew Kasaija, a Managing Partner of Positrust, the WSBA's strategic partner managing the WCF, states: "By leveraging blockchain technology for the content and examination processes, we expose candidates to real-life applications of the technology while continuing to expand and explore the implementation possibilities. Given the relative immaturity of the technology stack, we're finding some use cases make sense whereas others, although widely reported, could be better served by simple cloud based database solutions."

Through the WCF, the WSBA intends to get beyond the hype and develop industry talent capabilities where tangible ROI can be realized by its member firms.

Blockchain authentication for test preparation and certification will roll out during the next several weeks in the US. The US launch will be followed by expansion internationally, with the UK, Europe and Asia/Pacific.

After the successful launch over the summer, the Fall timetable of proof-of-concept WCF courses has been scheduled and are now open for registration (www.wcf-poc.com). The courses have been well received. The WCF is currently made up of six courses, Fall classes will commence on September 8th at the facility partner - RISE New York.

Additional courses are being developed for the Winter 2016/17 to cover Blockchain-as-a-Service solutions, App Dev Tools, Regulatory, Cybersecurity, Business Analyst Demand Planning to name a few. Since the WSBA membership drives the course demand requirements, it's expected that multiple collaborations will take shape in 2017 to ensure that the industry talent capabilities being developed meet market requirements.

All WCF courses undergo continuous updating of content where necessary to reflect the ongoing developments in distributed ledger and supporting technologies. As a technology agnostic industry association, being able to engage multiple experts across the vendor spectrum continues to be a demanding task. However it informs the WCF, allowing candidates a single venue to discover, review and grow in their exposure to the potential of Blockchain technology in the financial services industry.

For information about the certification program, please visit www.wcf-poc.com or contact the WSBA program administrator at wcf-poc@positrust.com.

About The Wall Street Blockchain Alliance

The WSBA mission is to guide and promote comprehensive adoption of distributed ledger technology across financial markets. We do this by engaging with industry leaders, policymakers and technology innovators through direct communication, comment letters, best practice recommendations and more to guide the industry dialogue about this important technological innovation, so that the financial markets can realize the full potential of these capabilities.

For information about the WSBA, including membership, visit www.wsba.co or email to info@wsba.co.