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Julio Faura Joins Wall Street Blockchain Alliance

***Head of R&D for innovation initiatives at Banco Santander Joins
Trade Association Board of Directors***

New York, New York (March 15, 2017) – The Wall Street Blockchain Alliance (WSBA), a non-profit trade association at the forefront of blockchain adoption in financial markets, today announced that Dr. Julio Faura has joined the WSBA Board of Directors. Dr. Faura is head of R&D for innovation initiatives at Banco Santander, a leading retail and commercial bank, headquartered in Spain, with a meaningful market share in 10 core countries in Europe and the Americas.

Dr. Faura brings over twenty years of experience in financial markets to the Board, and is an acknowledged thought leader in the key areas of e-commerce, internet-based financial services and blockchain technology.

Comments Ron Quaranta, Chairman of the Wall Street Blockchain Alliance: “We are very privileged to have Julio join our Board. As a recognized expert on blockchain and innovation in financial markets, he will be instrumental in guiding the growth of WSBA and is a clear pioneer in the adoption of blockchain technology across global financial landscape. We truly look forward to collaborating with Julio in the future.”

Julio Faura adds: “We are witnessing a rapid evolution of blockchain technology towards enterprise-grade readiness, unraveling the enormous possibilities of shared ledgers and smart contracts. I think it is now time to work collectively to better understand how this technology can effectively be used in a compliant and secure way. The goal is to advance the use of blockchain technology in order to offer customers services that are more efficient, faster and safer for numerous financial transactions.”

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About The Wall Street Blockchain Alliance

The Wall Street Blockchain Alliance (WSBA) is an industry leading 501(c)(6) non-profit trade association created for financial market professionals, by financial market professionals. The WSBA mission is to guide and promote comprehensive adoption of blockchain and distributed ledger technology across financial markets and to stand as a neutral, unbiased steward of education and cooperation between Wall Street **firms**. It does this by engaging with industry leaders, policymakers and technology innovators through direct communication, comment letters, best practice recommendations and more to guide industry adoption of this important technological innovation.

For information about the WSBA, including membership, visit www.wsba.co or email info@wsba.co.