MEDIA ADVISORY

WHAT: Meet with Paul Murray, Co-founder and SVP, Product Management and Rich Cameron, SVP, Global Operations, at RetailNOW 2014 on August 6th for our education workshop at 10:00-10:50 A.M titled *"To be breached or Not Breached in a Malware-infested World is Not the Question: Protecting Your Customers Financial Transactions Is"* and hear a forensic breakdown of the Target Breach as well as malware prevention POS retailer solutions.

WHO: Wontok, Inc. is an innovator in proven data security solutions that fill the gaps left by conventional cyber security offerings.

Wontok SafeCentral POS is a Point-of-Sale solution that renders advanced malware inoperable. It is an effective additional layer of defense in your overall strategy to secure POS systems:

- Protect transactions on Microsoft® Windows® based Point-of-Sale (POS) systems and cash registers from malware

- One-time lightweight software installation requires limited IT investment and support. It is easy to deploy and has minimal disruption to protect against POS malware.

- Provides a secured, malware-free container within which all POS systems are run. Any malware that finds its way onto the terminal has no access to anything inside the SafeCentral POS environment, thus keeping all sensitive data safe.

WHERE: **RSPA** RetailNOW 2014. For free press registration to the event: 704.940.9729 or email AMurdock@gorspa.org.
http://www.gorspa.org/i4a/pages/index.cfm?pageid=5458

WHEN: Thursday, August 6th, 10:00-10:50 A.M. Meet before or after the presentation for a one to one interview.

More information Wontok, Inc. can be found at www.wontok.com.
To arrange an interview or confirm that you'll be stopping by, please contact Jen Massing at (917) 293-2405 or jenm@massingpr.com