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Connamara Systems Joins IPXI as Associate Member; Exchange's Technology Partner Appointed to Market Operations Committee

Chicago, August 7, 2013 –Connamara Systems, LLC (Connamara), a provider of services to exchanges, swap execution facilities, commodity trading advisors (CTAs) and hedge funds, announced today that it has joined Intellectual Property Exchange International, Inc. (IPXI) as an Associate Member. The Exchange, which announced its first offering last month, appointed Connamara a new member of IPXI's Market Operations Committee that oversees the operations and functioning of the trading platform in terms of best practices and procedures to ensure that trading on the exchange operates efficiently.

Connamara has served as a technology partner to IPXI since 2012, providing system development and support for the Exchange's new proprietary electronic trading platform.

Connamara Systems CEO and Founder Jim Downs states: "Connamara Systems is honored to become a member of the Market Operations Committee which includes veteran traders as well as personnel from other exchanges. As we continue to provide support for the trading platform, we look forward to our work with the committee in helping ensure the adoption and implementation of the industry's best practices in market operations."

Gerard Pannekoek, President and CEO of IPXI, adds: "We're very pleased to welcome Connamara as a member of the Exchange and our Market Operations Committee. The firm has been a valuable technology partner, playing an important role in collaborating with us to create our unique trading platform that will be used by sophisticated market participants as well as intellectual property and technology firm members who are new to the world of trading."

IPXI is the world's first financial exchange for licensing and trading intellectual property rights. The mission of IPXI is to meet the price discovery, transaction efficiency and data distribution needs of intellectual property owners, investors and traders by creating the central marketplace for tradable IP assets. IPXI is funded by a group of U.S. and European investors, including CBOE Holdings, Inc. (Nasdaq: CBOE) and Koninklijke Philips N.V. (Philips) (NYSE: PHG). For more information on IPXI, please see the [Exchange Fact Sheet](#) or visit www.ipxi.com.

About Connamara:

Connamara is an architect and builder of online marketplaces and solutions for market participants. Since 1998, established exchanges, new marketplaces, brokerages, fund managers, and traders have turned to Connamara for its expertise and innovation in matching engines, risk monitoring, execution management, market data and order routing connectivity. Connamara is headquartered in Chicago. For more information, please visit: <http://www.connamara.com>